

2021 Clay Series

Program Design Through Logic Modeling

Logic Model Session Resources and Next Steps

- Work on your logic model, and decide how you want to bring other members of your team into this process. Will you work through the logic model, and then seek feedback from your project team, and other stakeholders such as funders and beneficiaries? Will your project team move through the process together? Some other configuration?
- Use the linked tools and resources at the end of the guide to take next steps that work for your organization.
- Reach out to Deirdre Conner (dconner@nonprofitctr.org) or Leah McDermott (lmcdermott@nonprofitctr.org) for any questions, to schedule time to meet, or just talk some ideas through!
- Register for the September 21 session on Surveying and Feedback at nonprofitctr.org.

Learn, Design, Monitor, Evaluate: Framework Overview

LEARN	DESIGN	MONITOR	EVALUATE
<ul style="list-style-type: none">• Understand and foster your team's culture of learning• Identify the problem and specify the solutions• Share results internally and with other stakeholders to identify opportunities• Identify the counterfactual	<ul style="list-style-type: none">• Clarify underlying rationale and evidence for program approach• Make adjustments to future programming• Plan program implementation and resource needs	<ul style="list-style-type: none">• Track and measure implementation• Collect data and feedback• Report on indicators of performance and output	<ul style="list-style-type: none">• Collaborate with stakeholders• Answer evaluation questions<ul style="list-style-type: none">• Mission impact• Public good impact• Report on indicators of outcomes• Process and present the data

Resources and Tools

GENERAL

- [Leap of Reason Performance Pillars](#) and [Guide for Nonprofits Under \\$3m](#)
- [Digital Impact – Digital Data Inventory](#)
- [American Evaluation Association Statement on Cultural Competence](#)
- [Innovations for Poverty Action – CART Principles](#)

LEARN	DESIGN	MONITOR	EVALUATE
<ul style="list-style-type: none"> • Nonprofit Leadership Center of Tampa Bay - After Action Reviews for Nonprofits • NTEN - Getting Started with Data-Driven Decision-Making Workbook • Harvard Business Review - Learning Organization Self-Assessment Survey • Asian Development Bank - Five Whys Problem Definition 	<ul style="list-style-type: none"> • Nonprofit Center Logic Model Worksheet • Bridgespan – Intended Impact and Theory of Change Resources • W.K. Kellogg Logic Model Development Guide • Campbell Collaboration – Systematic Reviews of Social Interventions 	<ul style="list-style-type: none"> • Schusterman Foundation Data Playbook • Feedback Labs – Feedback Loop Fundamentals • Pew Research Center – Questionnaire Design Guide • CompassPoint Library of Sample Dashboard Indicators • Nonprofit Center Sample Strategic Plan Milestone & KPI Dashboard 	<ul style="list-style-type: none"> • New Zealand SuperU Evaluation Handbook • Innovation Network – Online Logic Model and Evaluation Plan Builder