

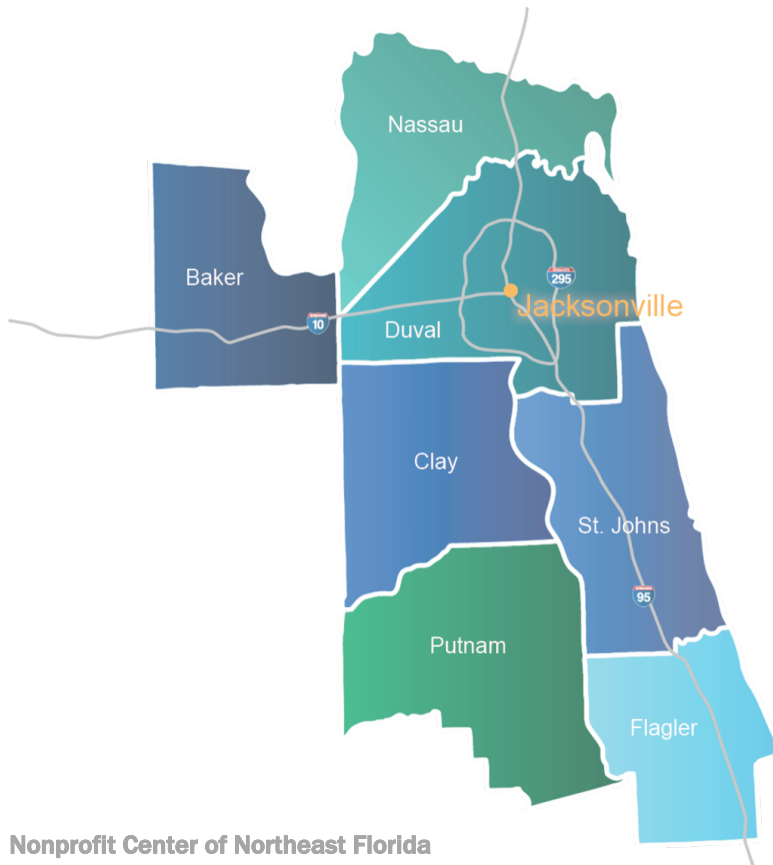
Believe in the Good Public Perceptions Poll

Believing in Nonprofits



A Community That Believes in the Good

Fall 2022 poll conducted by the University of North Florida Public Opinion Research Lab in the seven-county region of 1,023 people.



- Public trust in institutions
- Attitudes about nonprofits
- Contributions of time, talent, and treasure to nonprofits



PORL
Public Opinion Research Lab



Beliefs About Nonprofits

80%

of Northeast Florida residents agree that our community would be a better place to live if more people gave money or volunteered to help nonprofits.



Positive Perceptions of Nonprofits

**Deliver services
more efficiently
than government**



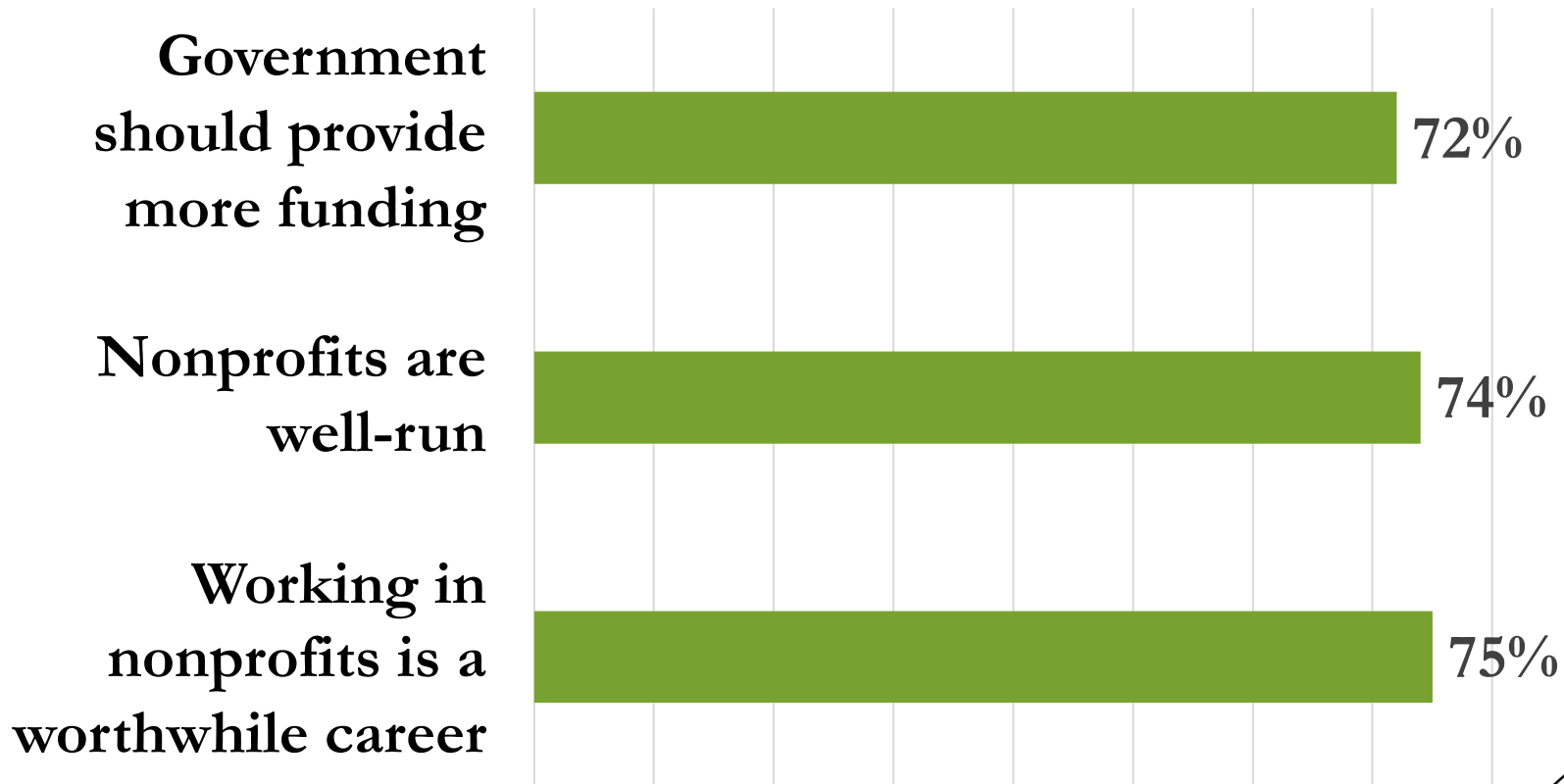
**Make our
community more
desirable**



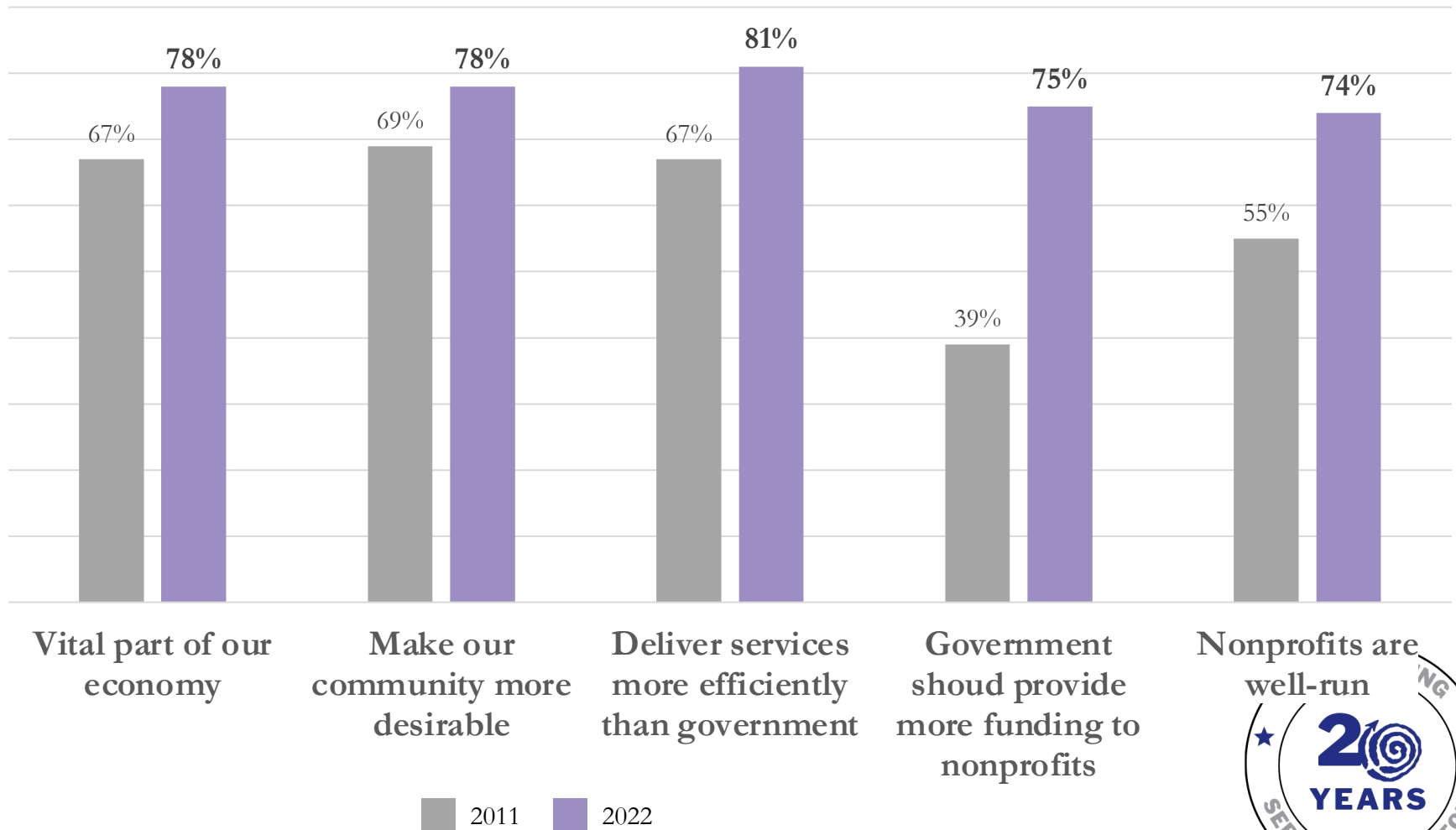
**Vital part of our
economy**



Belief in Nonprofit Efficiency

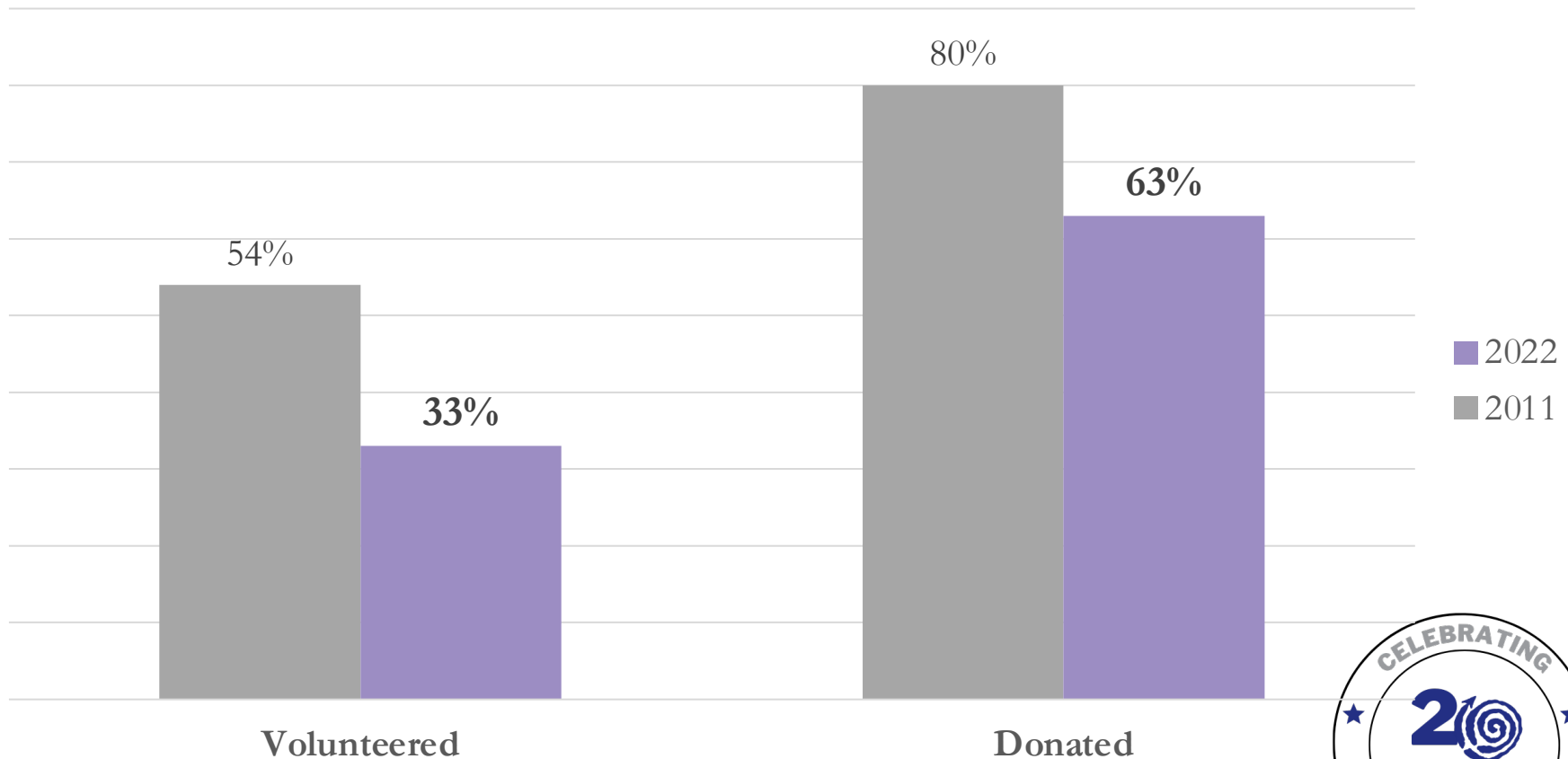


Positive Changes in Beliefs



Rates of Volunteering and Donating

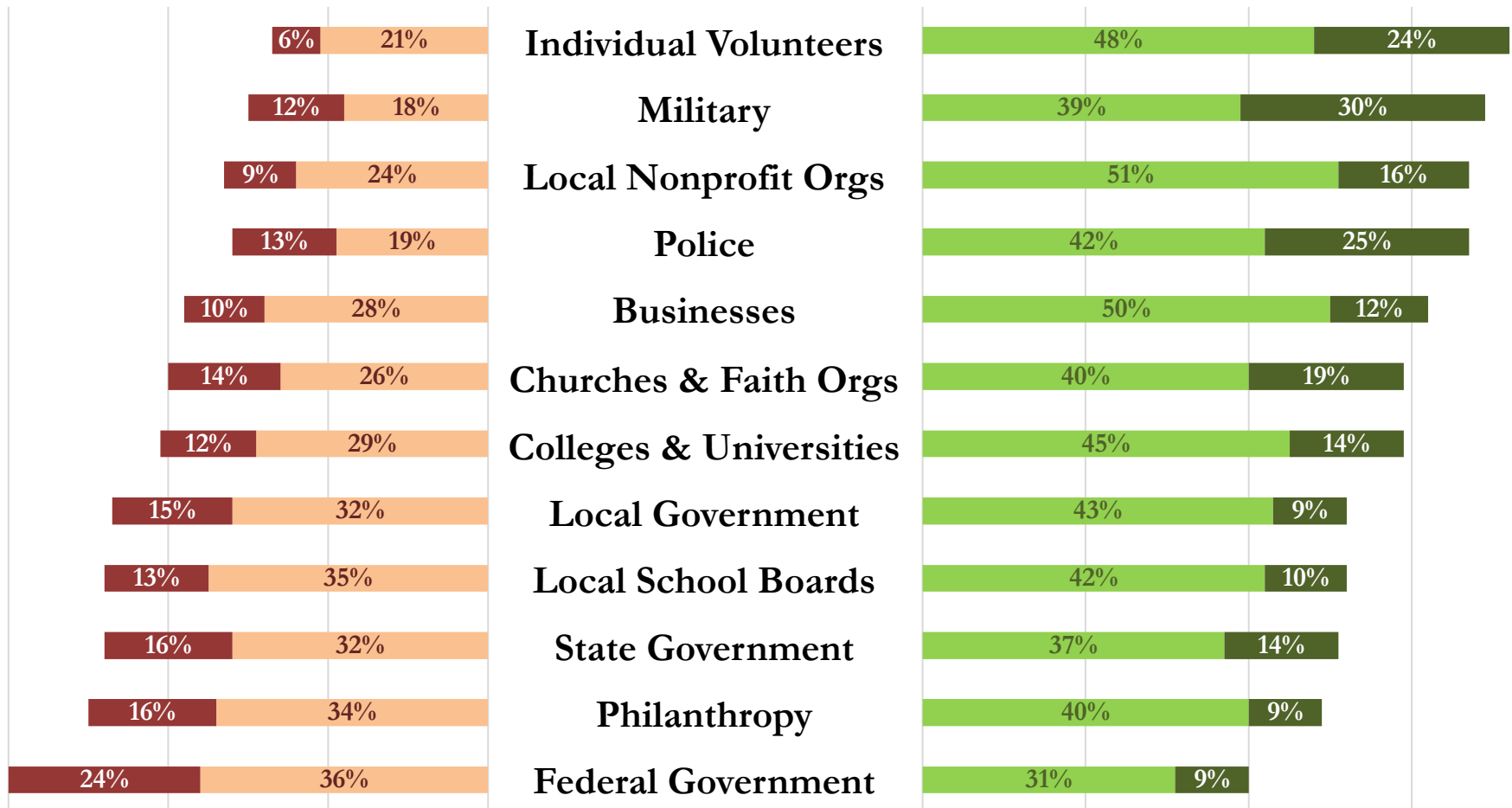
In the past 12 months ...



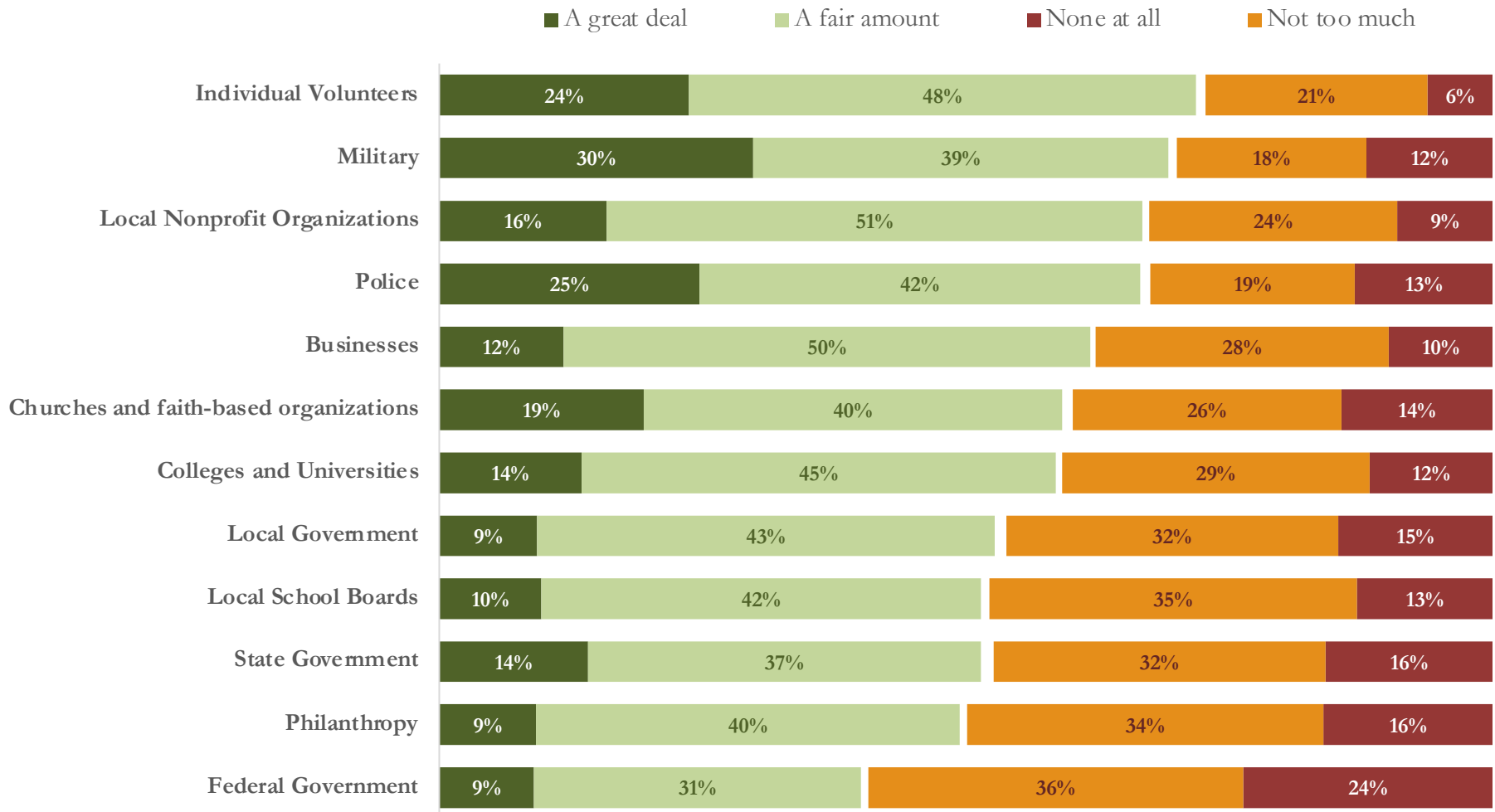
Trust in Institutions

Not too much None at all

A fair amount A great deal



Trust in Institutions



Looking Ahead

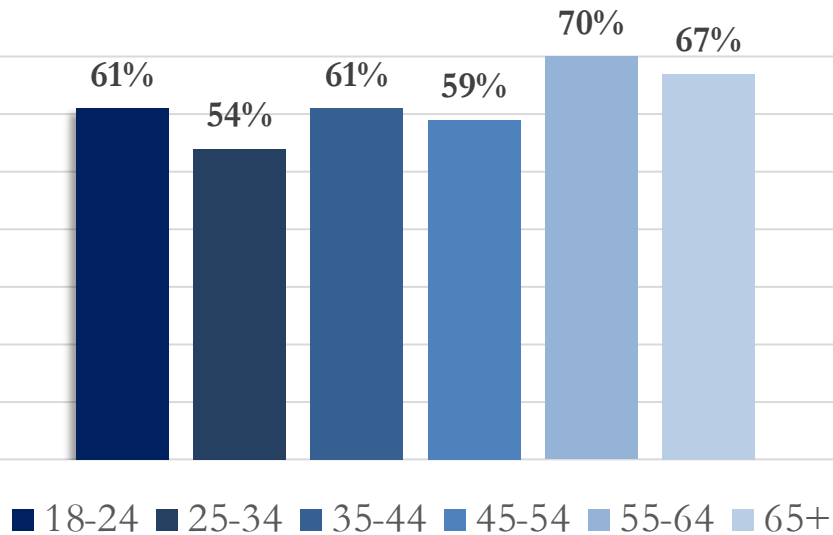
77%

believe the work nonprofits
do creates a fairer, more
unified community.

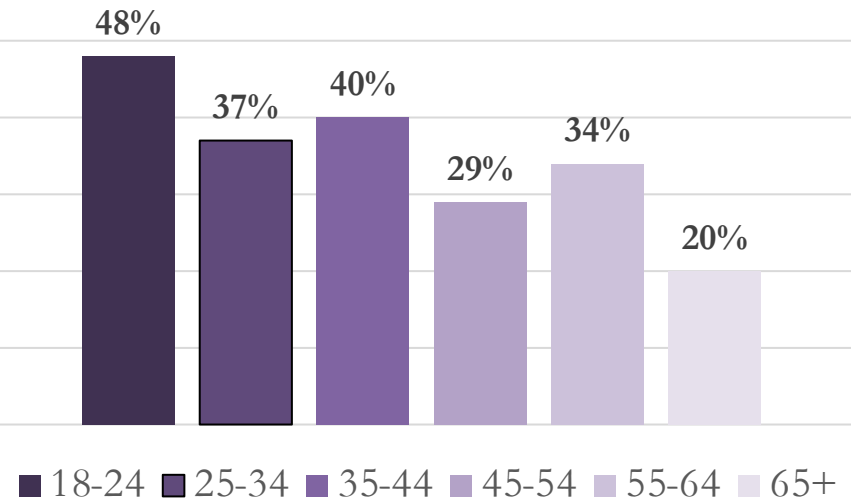


Looking Ahead

Donated



Volunteered





Thank you!

**Connect.
Strengthen.
Advocate.**

