



**NonprofitCenter**  
of Northeast Florida

# **2023 Member Survey Data Review**

**Connect.  
Strengthen.  
Advocate.**



**NonprofitCenter**  
of Northeast Florida

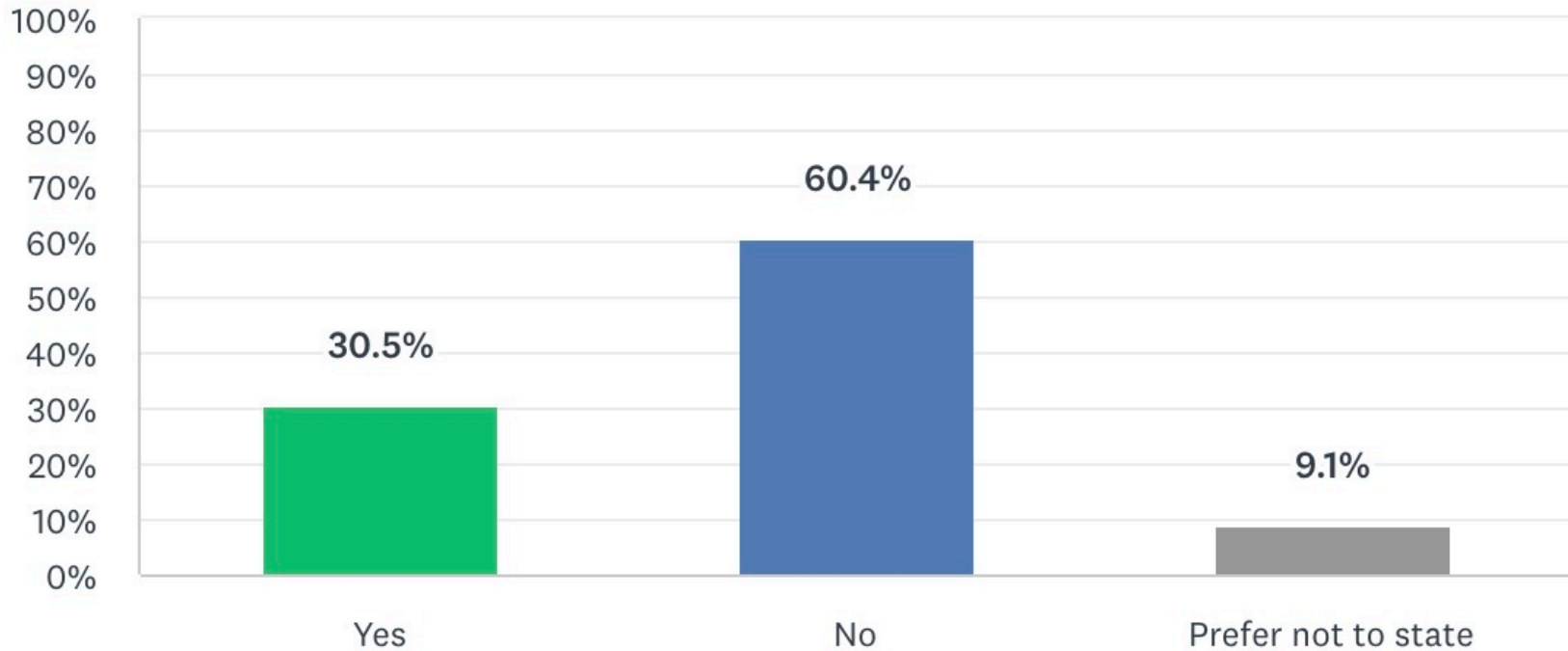
Collected 10/1/23 - 12/8/23

# 154

## Responses



# BIPoC-Led Nonprofits



# Top 5 Most Helpful Resources for Members

Nonprofit Center staff as a resource via call, email, or one on one meeting

Staff development workshops, trainings, and seminars

Advocacy on behalf of nonprofits (e.g., trainings and communications around policy issues)

Nuggets e-newsletter

Resources on [nonprofitctr.org](http://nonprofitctr.org) (e.g., member portal, informational pages)



# Top 5 Challenges for Organizations

Meeting community  
demand for services

Adapting our business  
model, operations, or  
program strategy to  
the current  
environment

Changes in leadership,  
staff, or volunteers

Uncertain  
financial/economic  
forecast

Regulatory and/or  
political environment



# 83.01%

prioritizing Revenue  
Development and  
Fundraising



# 70.59%

prioritizing Recruiting, Retaining  
and Developing Staff and  
Volunteers



# 61.44%

## prioritizing Grant Writing





# Additional Desired Resources: Themes

Improved usage  
and navigation of  
existing resource  
offerings

More intensive,  
individualized support for  
organizations in the areas  
of access to capital, board  
governance and diversity,  
and coaching for small  
budget size organizations

Continued  
enhancement of  
member  
engagement and  
geographic  
outreach

Deepened sector-  
wide advocacy  
and  
representation

Support for new  
and earlier life  
cycle stage  
nonprofits



# Your Membership Action Items from Today

Roadmap for Strong Nonprofits



Lawrence DuBow Online Learning Lab



Believe in the Good Campaign



Northeast Florida Indicators Project